

CASSIE CHANTEL

Electronic Press Kit



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CASSIE CHANTEL

ABOUT

Leading with the story-telling element of classic Hip Hop while being as unorthodox as today's Rap/Pop music, Cassie Chantel is a recording artist whose body of work cannot be categorized with generic labels. The tone of her voice defies gender and sexuality stereotypes with its ambiguous depth and transcends into her image. Known for embodying both feminine and masculine energy, Chantel gives a fresh perspective to the music industry.

Named Songwriter of the Year for the Vic Chestnutt award (2021) and Best Female Rapper for the Athens Hip Hop Awards (2013, 2016, 2017, 2018) Chantel is already considered a legend in her hometown of Athens, Ga. Her small-town support has tumble weeded itself into international support with more than 300k streams across all countries.

Granddaughter of Folk singer Willie Hill, Chantel's roots are poetic; starting her musical journey at 7 years old by way of freestyle poetry. By the age of 11, she was recording herself and sharing her music online and with close friends. It wasn't surprising to her peers when she made her first professional appearance at 17 for a local graduation event. She continued to gain popularity online by releasing remixes of hit records like Gucci Mane's "Freaky Girl" and Young Money's "Every Girl" gaining more than 90k organic Youtube streams under her original stage name Hollywood. Teaming up with other independent artists and labels locally, Chantel was recording daily and doing shows on a weekly basis. It was in 2011 after teaming up with indie label GA PRO when Chantel was discovered through Youtube by producer Big Head Dez who had worked with platinum-selling artists like Lil Wayne, Trey Songz, Katy Perry, and more. With Dez's resources, Chantel began her career in California as a ghostwriter for a rising label, Strictly Get Doe.

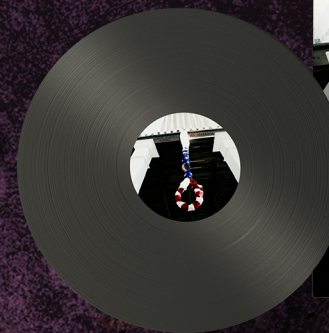
Gaining a bit of financial freedom, Chantel moved to Atlanta, Ga in 2016 where she quickly began to build her presence in their local music scene promoting her EP Free Vibes whenever she could. Sharing stages with Jack Harlow, Kodie Shane, Asian Doll, and more, Chantel's Atlanta fan base began to exceed all other cities, becoming her new base and second home.

Today, Chantel has built up her independent label Tribe House Records which includes herself and associated acts Bantana and Frank The Eagle. Her latest project Meta Slime, released in 2020, has more than 50k streams across all platforms. As live shows and festivals begin to open up again, Chantel is anticipated to start the US leg of her tour in summer 2021.



CASSIE CHANTEL

MEDIA



MS. AMERICA SINGLE

HIGHLIGHTS

VIC CHESNUTT SONGWRITER OF THE YEAR 2021

MTC DEFIANCE AWARDS RECIPIENT

ATHENS HIP-HOP AWARDS
BEST FEMALE HIP-HOP ARTIST
2013, 2016, 2017, 2018

FEATURED ON

FLAGPOLE

FLAGPOLE

ONLINE ATHENS

THE CAMPAIGN ATL

ALCHEMICAL
RECORDS

CONVERSATIONS
ABOUT HER

GRUNGE CAKE

MORTON
THEATER

CONVERSATIONS
ABOUT HER

STREAMS

15.8K STREAMS APPLE MUSIC
92.8K STREAMS SPOTIFY
211.4K STREAMS YOUTUBE
24.8K STREAMS PANDORA

SOCIAL MEDIA

14K+
FOLLOWERS

META SLIME
ALBUM

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GALLERY



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